



Town of Angier

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Robert K. Smith
Mayor

Gerald Vincent
Town Manager

Community Development Advisory Board Meeting

Agenda

June 28, 2021

Meeting Kickoff – Brian Causer, Chair

- Welcome & Opening Remarks
- Motion to Open the meeting
- Introductions & Members
- Adoption of April 26, 2021 & May 24, 2021 meeting minutes

Marketing – Heather Keefer, Staff

- Website Project - Update on group, schedule and how the CDAB is needed to Help
- Branding Project - group discussion on the proposed project timeline and key milestones.
- Social Media – Update
- Other Types of Advertisement – Lillington Living

Town Project Updates – Heather Keefer, Staff

- Commemorative Walkway (Brick Paver Project) – Ribbon cutting and future brick sales
- Angier Farmers/ Multi Use Market
- Angier Economic Development Strategic Plan
- NC State Downtown Plan - upcoming survey

Events – Heather Keefer, Staff

- Upcoming Planned Events
 - Commemorative Walkway Ribbon Cutting
 - Concerts & Vendor Events
 - Business Networking

In Closing – Brian Causer, Chair

- Recap assignments and directives to be completed by next meetings
- Motion to Close the Meeting