



# Town of Angier

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Robert K. Smith  
Mayor

Gerald Vincent  
Town Manager

## Community Development Advisory Board Meeting

### Agenda

**May 24, 2021**

#### Meeting Kickoff – Brian Causer, Chair

- Welcome & Opening Remarks
- Motion to Open the meeting
- Introductions & Members
- Adoption of April 26, 2021 meeting minutes
- Discuss adoption of minutes via email

#### Marketing – Heather Keefer, Staff

- Website Project - Update on group, schedule and how the CDAB is needed to Help
- Branding Project - Update on group, schedule and how the CDAB is needed to Help
- Social Media
- Other Types of Advertisement

#### Events – Heather Keefer, Staff

- Upcoming Planned Events
  - Concerts & Vendor Events
  - Business Networking
  - Other
- Future Event Ideas

#### Projects – Brian Causer, Chair

- Future Project Ideas

#### In Closing – Brian Causer, Chair

- Recap assignments and directives to be completed by next meetings
- Motion to Close the Meeting