

## Town of Angier

55 N. Broad St. W. Angier NC 27501 919-639-2071



Lewis Weatherspoon Mayor Gerry Vincent Town Manager

## Main Street Advisory Board Meeting Minutes August 15, 2019

Meeting called to order at 6:30 p.m.

Present: Ron Lopez Jr. Board Member

Rick Gutierrez
Ty Cobb
Board Member
Rachel Barnes
Brian Causer
Jennifer Bell
Diana Lischin
Christy Adkins
Board Member
Board Member
Board Member
Board Member
Board Member
Downtown Manager

- 1. Minutes from July 18 Board Meeting approved.
- 2. Improvement grant verbiage approved.
- 3. Board discussed Mission and Vision Statement verbiage.

Vision statement: we want our town to look like in the future.

Mission Statement: what we want to accomplish

Assets possible: Wedding venue complimentary businesses

- 4. Discussed how to draw new business to downtown.
  - a. Build relationships with lease holders.
  - b. Reach out to existing businesses with demographic packages that represent the downtown well to encourage them to expand to Angier Downtown.
  - c. Need to put together demographic packages and promotional packages for potential businesses.
- 5. Need to work with Planning Dept. to make pertinent ordinances more business friendly.

Meeting Adjourned